



## TOOL | Assessing our Collective Impact Activities

### DESCRIPTION

Mutually reinforcing activities are the program and services that are delivered which contribute to achieving the intended impact of your Collective Impact effort. This Collective Impact condition includes: agreement on key outcomes; identifying opportunities for orchestration and specialization in the programs and services offered; and, considering how complementary programs and activities might sometimes “join up” - strategies to achieve outcomes.

### DESCRIPTION

This tool enables groups to describe the activities that they will undertake to ensure that they are achieving their intended impact. Ultimately, the group will be asked to draw a picture that can simply and easily convey their work – intended impact and priority activities – in a single drawing. Groups will then post their pictures and invite others to provide initial feedback on their thinking so that it can be further refined.

### HOW-TO

- Step 1.** – Small groups are formed – either all focused on the entire Collective Impact effort – or self-selected around key priority areas. Each group will have a large sheet of blank paper, markers and post it notes.
- Step 2.** – Each group will work through the core questions in the attached tool and then draw a picture to illustrate their priority activities to achieve their intended impact. (30 minutes)
- Step 3.** – One person from the group stays with their picture (the other members move to a new group) to describe and animate it for others who review their initial work. Visitors provide their feedback (1 comment per post it) to the group’s picture and post it on the feedback matrix where appropriate. (15 minutes).
- Step 4.** – Group members return to their picture, review the feedback received, and revise. (15 minutes)
- Step 5.** – Group identifies three recommendations for initial actions that they would recommend are needed to begin to put their proposed strategy into action. (15 minutes)
- Step 6.** – Each small group shares its three recommendations for initial action out to the whole group. (15 minutes)

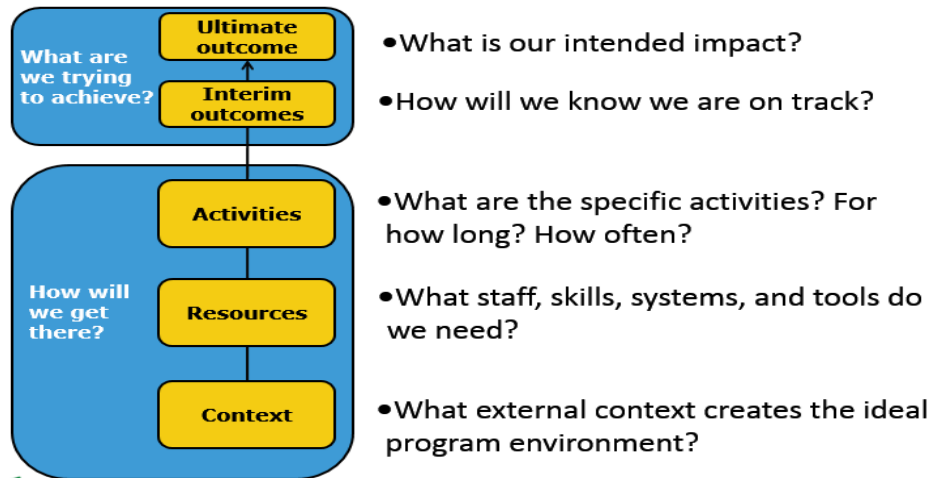
### Tool DEBRIEF

Possible debrief questions:

- Are there any recommendations for action that we could not support?
- Consider using the Stakeholder Engagement Wheel to enable participants to self-identify their continued involvement in implementing Collective Impact activities.

## Designing Your Mutually Reinforcing Activities Worksheet

Think about the emerging Common Agenda and consider the following elements:



## Step# 2-Summarize Your Emerging Consensus Below:

<p>What are we trying to achieve?</p>	<p><b>Ultimate Outcome</b> What is our intended impact?</p> <p><b>Interim Outcomes</b> How will we know we are on track?</p>	<p>Document your answers in this column</p>
<p>How will we get there? Program, networking, advocacy, engagement etc.</p>	<p><b>Activities</b> What are the specific activities that we will undertake? Who leads each of these activities?</p> <p>How long? How often?</p> <p>For Whom?</p>	

**Step# 2-** Draw a road map of how you will achieve **YOUR INTENDED IMPACT**. Take into consideration your Common Agenda and Shared Measurements.



A large, empty rectangular box with a thin blue border, intended for drawing a road map.

## Step #3- Mutually Reinforcing Activities – Feedback Matrix

(Print one copy for each table. Use post it notes to document your response to each area).



**What I like about this is...**



**What I would improve is...**



**Questions I still have...**



**New ideas this gives me...**