March 2018 Key Messages – 1

#### H/CKL/P Service Area Core Service Providers















#### Quick tips: how to use this "key messages" document

- **Use** these key messages as "talking points" or as notes when speaking or creating written content to communicate with stakeholders, including your Board, staff, volunteers, community partners, or clients and families.
- Wherever possible customize your messages so that your specific stakeholder group gets the targeted information that is most important to them.

## **Overview: Moving on Mental Health**

• For general overview information about Moving on Mental Health, please see the "backgrounder" document in the communications tool kit.

## **Recent Changes to Lead Agency Role**

- MCYS has informed each lead agency that there will be changes in Lead Agency responsibilities from what was originally announced. Specifically, the Ministry has told us that it will retain a direct funding relationship with service providers. Draft Lead Agency Roles & Responsibilities were released to LA's in June, 2017. The draft document has been shared with Core Service Providers for their input, once we have a final document we will share it with you.
- MCYS has expressed its continued commitment to the goals of Moving on Mental Health, and to the central role of Lead Agencies in building a stronger system. MCYS has asked Lead Agencies to continue their critical work in service planning and system management. Our focus is currently on these tasks.

#### **Implementation**

- MCYS and Lead Agencies have established a MOMH Partnership Table to guide implementation. Cathy Paul, Kinark's CEO, co-chairs that table with MCYS.
- In order to take on full responsibility for their service area, Lead Agencies must demonstrate a readiness to assume full responsibility through an assessment and approval process by MCYS.
- Readiness will be determined by assessing the four (4) core responsibilities of a Lead Agency, including: 1) Leadership 2) Planning 3) Service Delivery Alignment 4) Performance Measurement.

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## **Funding Model**

- MCYS is currently working with external consultants to design an approach for allocating the existing envelope of CYMH core service funds across the same service areas. This will include a provincial funding model to determine the portion of the provincial CYMH funding envelope allocated to each service area.
- Kinark's Chief Operating Officer Bob Burkholder is sitting on a joint working group with Lead Agencies and MCYS to offer advice in the development of the new approach.
- The funding model is expected to be developed in Winter 2017, with implementation set for April 2018.

## **Board-to-Board Engagement**

- We all believe engaging boards is an essential component of managing change within the Moving on Mental Health strategy.
- After being named Lead Agency in Durham, members of the Kinark Board met with interested Boards of Durham service providers.
- A board-to-board engagement survey was recently completed by Core Service Provider Boards in Durham and three counties.
- A summary of the results from the survey will be shared with Core Service Providers. Findings will be used to assist with board engagement planning led by the Kinark board in spring 2018.

## **Core Service Delivery Plans and Community Mental Health Plans**

- Our service areas' Core Service Delivery Plans and Community Mental Health
  Plans are posted on our Moving on Mental Health planning area websites and are
  available for public review. These plans were developed at collaborative tables
  over a number of months.
- The 2017-2018 Core Service Delivery Plans and Community Mental Health Plans were due to the Ministry on March 31st. Once approved, those plans will be posted on the Kinark MOMH website.

# Additional Funding to Service Areas / Impact on Current Services

- Moving on Mental Health service area planning is being undertaken with the assumption that there will be no new funding for CYMH.
- The impact of MCYS provincial funding model in each service area will not be known until Spring 2018.
- Clearly, this is an area of great interest for all. Kinark will keep all Core Service Providers updated as and when new information becomes available.















## **Management Funding for Lead Agencies**

- Lead Agency administrative and back office systems are being supported by funding from MCYS.
- Across Kinark's three Service Areas, Kinark will be adding capacity and supporting the broader system's performance with project management, research and evaluation, decision support, communications, change management, and system leadership.

## **Job Security**

- The move to a Lead Agency model in this service area is not anticipated to result in any job losses in the foreseeable future. Moving on Mental Health is a model of change that relies on Core Service Providers functioning as independent agencies.
- Fiscal pressures remain in the system and Lead Agencies and Core Service Providers alike must plan and deliver high-quality services that meet local need within the 0% increase environment.

## **Communications through Transition**

- Kinark is committed to adding communications and change management capacity to the system as we move through this transition together.
- Communications and change management support were the two most important areas of need identified in focus groups with Core Service Providers in the early summer.
- A toolkit to assist Core Service Providers has been developed. It will be updated and distributed monthly. Its intent is to ensure information is accurately, and predictably, provided to all organizations in formats that are easy to use for all.
- Crisis communications and communications change management expertise has been retained to support Kinark as Lead Agency, and these supports are available to Core Service Provider organizations as well.